



— PROSPECTUS —

Seeing America

Spring 2026 Open Call Juried Exhibit

Entry Deadline: Wednesday, March 18, 2026 11:59 p.m. PST

Exhibit: April 8 – May 2, 2026

OPEN CALL FOR ENTRIES

In celebration of the 250th Anniversary of the signing of the Declaration of Independence, Viewpoint Photographic Art Center's Annual International Juried Open Call exhibit is titled SEEING AMERICA. The exhibit will be held in April 2026 during Photography Month Sacramento when the entire region celebrates photography.

SEEING AMERICA offers the opportunity for amateur and professional photographers to show their favorite visual stories captured on travels to big cities and small towns, on the ski slopes and seashores, in the corn fields and marshes of the land we call home. Every neighborhood has people with unique stories to tell, and Viewpoint wants to showcase those stories on the gallery walls.

Show us the wolves of Wall Street, the rodeo cowboys, the weekend athletes, the open road or traffic jams, sidewalk encampments, street vendors, the aftermath of a weather event, or perhaps a demonstration that captures the times we live in. Viewpoint wants you to share your impressions and vision of the places, people and scenes that constitute your America.

Viewpoint welcomes your concepts, creativity and craftsmanship as you connect with the theme SEEING AMERICA. We hope you accept the challenge and enter your images of America from coast to coast, border to border, all 50 states, and the U.S. territories.

Seeing America is a juried Open Call exhibit inviting both members and non-members of Viewpoint Photographic Art Center to participate. The exhibit guarantees a wide audience as it coincides with Photography Month Sacramento which celebrates all things photographic throughout the region.

AWARDS

1st Place – \$400
2nd Place – \$300
3rd Place – \$200
Curator's Choice – \$200

Special Acknowledgements – Viewpoint Workshop valued at \$95

- Photo Month Award – In recognition of 2026 Photography Month Sacramento taking place in April, an image will be selected from images taken in one of the participating counties: Sacramento, Nevada, Placer, and Yolo.
- Two Honorable Mentions

JUROR INFORMATION

California-based photographer and writer Eric Lindberg specializes in adventure travel, domestic and world culture, small-ship cruises, wildlife, and wild places. Covering subjects ranging from foreign rail journeys and wilderness river expeditions to American road trips and urban cultural hotspots, his award-winning photos and stories have appeared in magazines, books, calendars, newspapers, tourism websites, and promotional travel publications worldwide.

Eric is a three-time recipient of the prestigious Society of American Travel Writers (SATW) Photographer of the Year award. In 11 of the last 14 years, Eric has received one of the top three Photographer of the Year awards: gold, silver or bronze. Eric shoots on assignment for tourism offices, visitors' bureaus, and adventure travel companies across the U.S. and Canada to provide compelling destination imagery for publication. Visit www.ericlindberg.com to see his work.

ENTRY FEES

1 image – \$30

2 images – \$40

3 - 4 images – \$50

Submit up to four images. A multiple image set, such as a triptych or a diptych, will be treated as one image and should be submitted as one file. Note: The non-refundable entry fee is charged when your online entry is submitted. Upload your image submission(s) to www.viewpointphotoartcenter.org under Exhibits>Call for Entries using EntryThingy. Deadline for entering is Wednesday, March 18, 2026, at 11:59 pm PT.

SPECIFICATIONS FOR ENTRIES FOR JUDGING

1. Download the Prospectus; it will NOT be available online after the Call ends. If your work is accepted for the exhibit, you will need a printed copy of the last page of the Prospectus, the Print Identification Sheet.
2. The maximum print size including the mat is 18 x 24 inches. Square prints can be a maximum of 20 x 20 inches. For prints not presented in traditional white gallery mats (e.g., prints on aluminum), the maximum overall size is 18 x 24 inches.
3. Select and prepare your digital file(s) to these specifications BEFORE going online to submit your entry:
 - a. File type: jpeg format
 - b. Color space: sRGB
 - c. JPEG Image Quality: High
 - d. File size: Less than 2 MB (Maximum of 1024 pixels on the longer side dimension and 72 ppi)
 - e. File Name: Image title for gallery label without your name. For example: duneshadow.jpg File name should not contain your name, capitals, spaces, or any of these special characters !#%^@+,;=() or periods other than the one before the file extension (jpg). Hyphens and underscore are okay. Do NOT watermark or sign.
 - f. Image Description: Maximum 200 characters describing the image - can include location, subject matter, or any other information that helps bring the image to life.
4. Begin the entry submission through the Viewpoint website Exhibits>Call for Entries using EntryThingy. Log in. If you encounter problems with EntryThingy, contact exhibits@viewpointphotoartcenter.org with Subject: AMERICA for assistance.
5. Upload jpeg image file(s) to Entrythingy. The jpeg thumbnail file(s) will be used for judging and for Viewpoint's online gallery and sales. Judging is anonymous. Do not sign or watermark your thumbnail image.
6. Include all SIX of these items for each image submission in EntryThingy under Description of Work:
 - a. Title of image for printed gallery label if accepted
 - b. Photographic medium of the print (see Print Information Sheet choices)
 - c. Image size in **inches**, measured in Width by Height
(For example, a horizontal image 14 inches wide by 11 inches high: 14 x 11). Use decimals for fractions.
 - d. Mat size in **inches**, measured Width by Height
(For example, a vertical mat 16 inches wide by 20 inches high: 16 x 20)

- e. Total number of prints available (1- 4) for purchase including the exhibited print
- f. Purchase price or Not For Sale (NFS). A \$75 minimum for the sale price is recommended.

7. The entry fee must be paid at the time your entry is completed on EntryThingy. The entry fee is non-refundable.
8. All images will be juried in electronic format as submitted. The decisions of the juror and Viewpoint are final.
9. Submission deadline is Wednesday, March 18, 2026, at 11:59 pm PST. Email any questions to exhibits@viewpointphotoartcenter.org with AMERICA in the subject heading.
10. Email notifications for accepted and non-accepted entries will be sent from EntryThingy on March 23 - 24, 2026

PREPARING ACCEPTED ENTRIES FOR EXHIBITION

1. You will be notified via email by March 23 - 24, 2026 if your work is accepted for *Seeing America*.
2. The maximum size for a print with a mat is 18 x 24 or 20 x 20 inches square. For prints not presented in traditional gallery mats (for example, prints on aluminum or canvas), the maximum overall size is 18 x 24 inches.
3. Viewpoint will provide acrylic glazing for matted prints in the following sizes: 8x10, 9x12, 11x14, 16x20, 18x24 and 20x20. If you use a different-sized mat, you must provide acrylic glazing of the same size at the time of print delivery. Your acrylic will be returned to you at the close of the exhibit.
4. Submitted work(s) should meet professional presentation standards. Only use archival materials and methods. **Do not frame your print(s). No framed work will be exhibited.**
 - a. For matted prints, a white over mat is preferred. Hinge the mat and backing board with acid-free tape and mount prints on the backing board with corners, tape, or dry-mount tissue. Avoid foam core backing. Due to the display method used by Viewpoint, total thickness should not exceed 3/16 inch (4 mm).
 - b. Alternative presentation styles, such as images printed on aluminum, canvas, or acrylic are acceptable.
5. **NEW this year – Printing Option Available:** Don't worry about shipping your image – have your image printed and matted by a Viewpoint Print Docent. Details will be provided to all photographers whose image(s) are selected for the gallery exhibit.
6. Label the reverse side of each print with your name and title of the image. Place the matted print (or alternative medium) in a sleeve or appropriate protective material. Do NOT seal the sleeve. Include the Print Identification Sheet (see last page of this Prospectus) inside the sleeve of each accepted print.
7. Deliver prints to Viewpoint between March 25 and April 4, 2026.
 - a. In-person deliveries must be made during gallery hours.
 - b. If mailing the print entry, the artist/owner of the image submitted is solely responsible for the cost, care, protection, and insurance of the artwork during shipment to and from Viewpoint. Include a **prepaid shipping label** for the return of unsold prints. Shipped prints must be received during the designated submission period of March 25 and April 4, 2026. Late arriving entries will not be accepted unless prior arrangements have been made.

Ship entries to: Diana Proctor Viewpoint Photographic Art Center
 UPS Store #4601
 1809 S Street Suite 101
 Box 163
 Sacramento, CA 95811

After shipping your image to the above address, please inform the Curators of the expected delivery date by emailing exhibits@viewpointphotoartcenter.org Subject line: AMERICA.

8. Unsold images should be picked up from Viewpoint Gallery beginning May 6 through June 13, 2026 during gallery hours. Work submitted with return shipping will be shipped by May 23. Any work not retrieved by August 2, 2026 becomes the property of Viewpoint.

CONTRACTUAL INFORMATION

1. You must be the creator and owner of the copyright for all images you submit. You will retain copyright of all images, but you are permitting Viewpoint Photographic Art Center to display images on our website and use them to publicize and promote *Seeing America* for no extra fees or royalties. Publicity use may include, but is not limited to, publication in any printed materials, advertisements, catalogs, and electronic media, including Viewpoint's website.
2. Artwork submitted for *Seeing America* must be created by the person entering the photographic image/artwork and the artist shall be responsible for all appropriate permission(s) for the use and sale of the image submitted.
3. Final acceptance of entries in *Seeing America* is at the Curatorial Committee's discretion after viewing the prints. If a print does not match the appearance of the submitted image file, or if the print quality or presentation is not suitable for exhibition, Viewpoint may request a correction or may decline to exhibit the print.
4. For prints that sell, Viewpoint will split the purchase price the artist with 50% to the artist and 50% to Viewpoint Photographic Art Center. Checks for the artist's portion will be mailed 30 days after the close of the exhibit.
5. Any disputes over an image will result in the image being removed immediately from the gallery.
6. As the artist, you are solely responsible for the cost, care, protection, and insurance of your artwork during shipment to and from Viewpoint. Artwork or accessory submitted for this show will be treated with the utmost care, but Viewpoint's responsibility and liability arising from or connected with damage, loss, carelessness, fire, theft, or any other cause whatsoever is limited to the artist's commission (50%) of the retail value of the work submitted.
7. Multiple copies of images/work will be sold by Viewpoint only if the artist agrees to deliver finished prints to the gallery within two weeks of the exhibit's conclusion, at which time the gallery will fulfill the orders.
8. Unsold exhibited prints must be picked up between May 6 – June 13, 2026 (unless shipping has been arranged).
9. Any work exhibited in *Seeing America* that is not retrieved by August 2, 2026 becomes the property of Viewpoint Photographic Art Center. Artwork submitted with return shipping will be shipped by May 23.
10. Upon submitting your image(s), you are declaring that your submission(s) meet Viewpoint's guidelines and that you are agreeing to these terms.

CALENDAR FOR *Seeing America*

Wednesday, March 18, 2026 11:59 p.m. PST: Deadline for submission through EntryThingy.

March 23/24: Announcement of accepted entries.

March 25 to April 4 (gallery open Wed – Sat noon – 5 p.m.): Delivery of exhibit-ready prints to Viewpoint.

April 8: Gallery and sales open. Awards announced.

April 10: 2nd Saturday viewing. Viewpoint Gallery open noon – 7 p.m. (public welcome)

April 11: Sunday Reception for Artists, Members and Friends 1 p.m. – 4 p.m. (public welcome)

May 2: Last day of gallery exhibit.

May 6 – June 13: Artists pick up unsold prints from Viewpoint during gallery hours.

August 2: Entries not picked up fall under the ownership of Viewpoint Photographic Art Center.

Thank You for Supporting Viewpoint Photographic Art Center!

Seeing America
Print Identification Sheet

(include separate sheet with each print accepted into the exhibit)

PRINT NUMBER (For Viewpoint Staff Only)

A large, empty rectangular box with a black border, intended for a student to draw or write in.

ARTWORK INFORMATION

ARTIST INFORMATION (Please Print)

Artist Name: _____

Email Address: _____ Phone (____) _____

Return Mailing Fees and Materials Submitted _____(Y/N)

Mailing Address for shipped image:

As an entrant in *Seeing America*, I verify that:

- I created and own the artwork submitted.
- I have read the Specifications for Print Submission and Contractual Information and agree to the terms and conditions for submission, display, and sales.

Artist/Owner Signature _____ Date _____

VIEWPOINT Staff - ONLY
Date Received: _____ Received By: _____