



## PROSPECTUS

### ***LIFE IN MOTION***

## **The Annual Student Juried Show**

**Exhibit: Crocker Art Museum:  
March 25, 2024 - May 5, 2024**

### CALL FOR ENTRIES

Viewpoint Photographic Art Center invites all college and high school students of photography to submit image(s) for this juried show. The exhibition will be at the Crocker Art Museum and hosted jointly by the museum and Viewpoint.

#### ***Life in Motion***

The world around us is constantly in motion and capturing a sense of this movement with a photograph presents unique challenges for the photographer. Photographing movement can tell a story – enjoyment, adventure, restlessness, chaos. How can you bring the art of motion and movement into your image? Are you freezing the moving subject? Are you moving? Are you exploring the social aspects of our current day world where people are on the move in their busy, sometimes chaotic lives? ***“Life in Motion”*** gives you the opportunity to explore the concept of motion from your own interests. You are encouraged to think differently and have fun with ***“Life in Motion”***.

### **KEY POINTS FOR SUBMITTING YOUR IMAGES**

#### **No Entry Fees**

There will be three awards:

First Place - \$200

Second Place - \$150

Third Place - \$100

All students accepted into the Show will receive a two-year membership to Viewpoint.

Please carefully read the instructions below and contact Diana Proctor by email at: [dianap07@att.net](mailto:dianap07@att.net) if you have any questions.

## SPECIFICATIONS FOR ENTRY

1. Download the Prospectus from the Viewpoint website: [www.viewpointphotoartcenter.org](http://www.viewpointphotoartcenter.org)
2. It will NOT be available online after the Call ends. If your work is accepted for the exhibit, you will need a printed copy of the **Print Identification Sheet** which is the last page of this Prospectus and the requirements described below. You will also receive **the Crocker's Artist Consent Form** that must be completed as well if your image(s) are accepted and it will be provided upon acceptance.
3. You may submit a maximum of two (2) images.
4. Prepare the digital file(s) to the following specifications:
  - a. File type: jpeg format
  - b. Color space: sRGB
  - c. Image Quality: High
  - d. File size: **Less than 2 MB (1024 pixels on longer side dimension at 72 dpi)**
  - e. File Name: Descriptive image title and your name. For example: smithjohnmovingtrees.jpg. File name should not contain capitals, spaces, or any of these special characters !#%^@+,:;=() or periods other than the one before the file extension (jpg). Hyphens and underscore are okay. Do not watermark the image.
5. **You must submit your files using WeTransfer and send it to Diana Proctor at this email address: [dianap07@att.net](mailto:dianap07@att.net) no later than Sunday, December 3, 2023, by 11:59 PM (Pacific Standard Time).**  
  
**Include your name, personal email address, street address, cell/text phone number, the title of each image and the size (for example 11x14). Or you can include your completed and signed Print information Sheet on page 4 of this document.**
6. All images will be juried as submitted in electronic format. The decisions of the juror and Viewpoint are final.
7. Email any questions to DIANA PROCTOR [dianap07@att.net](mailto:dianap07@att.net) with the heading Viewpoint Student Show

## ENTRIES ACCEPTED FOR EXHIBITION

1. You will be notified via email by January 14, 2024, if your work is accepted for **LIFE IN MOTION**. **Be sure to provide your home email address and your cellphone/text number when you submit.**
2. The Crocker requires frames and Viewpoint will provide black frames (16"x20"). Your image may be any size so long as it fits in a mat with outside dimensions of 16"x20" Standard mat openings are approximately 11" x14". However, you may use a custom cut mat. Archival mats are recommended, and you must have a backing board as well.
3. For matted prints, a white over mat is preferred. Hinge the mat and backing board with acid-free tape and mount prints on the backing board with corners, tape, or dry-mount tissue. **DO NOT use foam core backing as it may not fit in the frames.**
4. Label the reverse side of each print on the backing board with your name and title of the image. Place the matted print in a sleeve or appropriate protective material. **Do NOT** seal the sleeve. Include the Print Identification Sheet (see last page of this Prospectus) inside the sleeve of each accepted print.
5. Deliver prints to YOUR CAMPUS NO LATER THAN **March 1, 2024**.
6. Unsold images will be returned to your campus between May 7-10, 2024

## CALENDAR

December 3, 2023, Deadline for Submission **11:59pm**

January 14, 2024, Announcement of Accepted Entries

March 1, 2024, Deliver no later than this date your exhibit-ready prints to your campus.

March 25, 2024 Exhibit opens at the Crocker

April 21, 2024, Crocker Museum Artists Reception 1:00:4:00pm  
Entrance to the Museum is pay what you wish (or free).

May 5, 2024, Final day of the Crocker exhibit

May 6 – June 4 Online gallery exhibit continues.

May 7-10, 2024, Prints will be returned to your campus.

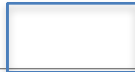
## **CONTRACTUAL INFORMATION**

1. You must be the creator and owner of the copyright for all images you submit. You will retain copyright of all images, but you are permitting Viewpoint Photographic Art Center to display images on our website and use them to publicize and promote *LIFE IN MOTION* for no extra fees or royalties. Publicity use may include, but is not limited to, publication in any printed materials, advertisements, catalogs, and electronic media, including both the Crocker Art Museum and Viewpoint's website.
2. Artwork submitted for *LIFE IN MOTION* must be created by the person entering the photographic image/artwork and the artist shall be responsible for all appropriate permission(s) for the use and sale of the image submitted.
3. Final acceptance of entries in *LIFE IN MOTION* is at the Curatorial Committee's discretion after viewing the prints. If a print does not match the appearance of the submitted image file, or if the print quality or presentation is not suitable for exhibition, Viewpoint may request a correction or may decline to exhibit the print.
4. For prints that sell, Viewpoint will split the purchase price the artist with 50% to the artist and 50% to Viewpoint Photographic Art Center. Checks for the artist's portion will be mailed 30 days after the close of the exhibit.
5. Any disputes over an image will result in the image being removed immediately from the museum.
6. Artwork submitted for this show will be treated with the utmost care, but Viewpoint's responsibility and liability arising from or connected with damage, loss, carelessness, fire, theft, or any other cause whatsoever is limited to the artist's commission (50%) of the retail value of the work submitted.
7. Multiple copies of images/work will be sold by Viewpoint only if the artist agrees to deliver finished prints to the gallery within two weeks of the exhibit's conclusion. The gallery will then fulfill the orders. Unsold exhibited prints will be returned to your campus between May xx-xx, 2024.
8. Upon submitting your image(s), you are declaring that your submission(s) meet Viewpoint's guidelines and that you are agreeing to these terms.

# **'LIFE IN MOTION'**

## **Print Information Sheet**

### **ARTWORK INFORMATION**



Print Title			
<b>For Vertical Images Only:</b> Online Print Title (29 character max)			
Photographic Medium (circle one)	Gelatin Silver                      Inkjet Print  Alternative Process: (specify)  Other: (specify)		
Sale Price or NFS (Not for Sale)	\$	\$75 is the minimum price on prints for sale in the gallery	
<b>Total</b> Number of Prints For Sale	1	2	3      4
Image Size Width x Height	_____ (W) x _____ (H) inches		
Mat Size	_____ (W) x _____ (H) inches (Vertical mat) _____ (W) x _____ (H) inches (Horizontal mat)		

### **ARTIST INFORMATION (Please Print)**

Artist Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number with Area Code: (\_\_\_\_) \_\_\_\_\_ Cell/Text? \_\_\_\_\_

### **VERIFICATIONS**

As an entrant of **Essential Elements: Earth, Water, Wind, and Fire**, I verify that:

- I created and own the artwork submitted.
- I have read the Specifications for Print Submission and agree to the terms and conditions for submission, display, and sale
- Artist/Owner Signature \_\_\_\_\_ Date: \_\_\_\_\_

VIEWPOINT PHOTOGRAPHIC ART CENTER  
2015 J Street Sacramento CA 95811 website: [viewpointphotoartcenter.org](http://viewpointphotoartcenter.org)