

**PROSPECTUS
VIEWPOINT'S
2023 STUDENT EXHIBITION**

CELLPHONE +

Viewpoint Photographic Art Center invites all college and high school students of photography to submit photographs for an exhibition at Viewpoint Photographic Art Center's Step-Up Gallery. This exhibition, entitled **CELLPHONE+**, will run from April 5, 2023, to May 6, 2023, in conjunction with *Photography Month Sacramento*, a series of photography events happening region-wide throughout April 2023.

Many of us use our cellphones to take pictures of ourselves, our families and friends to post on social media. The theme for this show challenges you to use your cellphone as a serious camera. However, if you would prefer to use another camera style, you may do so. For those using cellphones, getting the most out of your phone camera by using apps from the Apple Store or Google Apps that offer a variety of choices to create the best photos from iPhone and Android cellphones. Consider apps that allow you to shoot in Raw as well as other advanced features. The challenge is to take a quality photograph worth exhibiting. The subject your photographs to submit is your own to choose, so pick your best work. The subject your photographs is your choice. Submit your best work

This Call for Entries is going out before the Spring 2022 semester ends, to give you time over the summer to practice and look for subjects to photograph for this show. When you return to school in the fall, we encourage each of you to work with your instructors to help make the most of your photographs, including processing in Photoshop. Most of all, have fun with expanding how you use your cellphone camera.

AWARDS

- **First, Second and Third Place winners will receive cash awards in the amount of \$150, \$100 and \$75 respectively. All students who are accepted for the exhibition will receive a free two-year Viewpoint membership.**

KEY POINTS ABOUT SUBMITTING FOR THIS EXHIBIT

- Limited to two (2) entries per student. There is no cost to enter.
- Each submitted image must be made by the student submitting the image.
- Images may represent any approach to **CELLPHONE+**.
- Entrants must be enrolled in a college or high school (Spring and/or Fall 2022).
- There is no age restriction.
- Jurying of the exhibit will be based on digital image files.
- Viewpoint's Juror will select approximately 25-30 images for Exhibition.

If you have any, questions please email Diana Proctor at: dianap07@att.net

SUBMISSION PROCESS

Please review these submission requirements carefully. Submissions that are not in compliance will not be accepted.

1. Artwork submitted for **CELLPHONE+** must be created by the student entering it.
2. All entrants to **CELLPHONE+** must be currently enrolled in high school or college or were enrolled in Spring 2022 and/or Fall 2022. There is no age restriction.
3. Image files must meet the specifications given under Digital File Preparation SEE BELOW.
4. Use **WeTransfer** (free version) to submit your image(s), address them to email (dianap07@att.net) and include the following information:
 - a. Your name, address, phone number, personal (not school) email address and the name of your school and instructor.
 - b. Type of device used (cellphone, DSLR, other describe)
 - c. Title of each photograph and height and width of the image when printed. Mat size, height and width
 - d. Print medium/type (e.g., pigment inkjet print, gelatin silver print, etc.).

DIGITAL FILE PREPARATION

Make sure that each image file you submit meets these specifications.

File type	jpeg
Color space	sRGB
Quality and File size	Quality: High; Less than 2 MB Minimum of 1200 pixels on longer dimension
File name	Your last name followed by image title For example, <i>smith_duneshadowsdeathvalley.jpg</i> File names should contain no capitals, spaces, or any of these special characters: ! # \$ % ' ^ @ - + , ; : = () File names should contain no period other than the one before the file extension (.jpg)

IMAGES SELECTED FOR EXHIBITION

Viewpoint's Juror will select photographs for exhibition from the submitted digital image files. Entrants will be notified of accepted and/or not accepted images January 23, 2023.

Photographers whose work is accepted for exhibition in **CELLPHONE+** will be expected to meet the following requirements.

1. Provide a completed Exhibition Print Form (found at the end of this prospectus) for each accepted image. This form shall be placed with the printed image.
2. All prints must be matted using archival white or off-white mats. *Prints in colored mats, or prints mounted on corrugated board or foam core, will not be accepted.*
3. Email dianap07@att.net if you have questions.
4. Specific mat sizes will be provided at the time you are notified of acceptance of your image(s).

TERMS AND CONDITIONS FOR ARTWORK EXHIBITED BY VIEWPOINT

- The photographer will retain copyright of the image and agrees that any accepted image submitted to **CELLPHONE+** exhibit may be used for marketing and promotional purposes by Viewpoint Photographic Art Center.
- Artwork exhibited by Viewpoint will be treated with the utmost care. Viewpoint's responsibility and liability arising from or connected with damage to the artwork regardless of cause is limited to the artist's costs to reproduce the work.
- Artwork accepted for exhibition but not received by the campus by March 3, 2023, will not be exhibited.
- Note: prints sold in the gallery share the sale price 50% to photographer and 50% to gallery.

CALENDAR OF EVENTS

- October 1, 2022: Entry period begins.
- December 4, 2022: Entry period ends at midnight
- Jan. 06-20, 2023: Entries juried for acceptance.
- January 23, 2023: Photographers notified of accepted entries.
- March 3, 2023: Matted images for the Student Exhibition must be delivered to your campus for pick-up. Further instructions will be given when you are notified of acceptance.
- April 5, 2023: Exhibition Opens at:
Viewpoint Photographic Art Center
2015 J Street
Sacramento, CA 95811
- April 16, 2023: Artists' Reception and Award of Prizes.
- May 6, 2023: Last day of the Exhibition
- May 8-12, 2023: Students' images will be returned to each campus.

CELLPHONE+
Exhibition Print Form

(Complete one form for each accepted entry)

ARTWORK INFORMATION

Title		
For Vertical Images Only	Online Title (29 characters max)	
Photographic Medium (circle one)	Gelatin Silver Inkjet Print Alternative Process: (specify) Other: (specify)	
Camera Type (circle one)	Phone DSLR film SLR large format view Holga Pinhole OTHER (specify)	
Sale Price or NFS	\$ _____	\$75 is the minimum price on prints for sale in the gallery
Image Size in inches Width x Height	_____ (W) x _____ (H) inches	
Mat Size	____(W) x ____ (H) inches (Vertical mat) ____(W) x ____ (H) inches (Horizontal mat)	

ARTIST INFORMATION

(Please print)

Artist Name: _____

Phone Number: _____

Personal Email Address: _____

Mailing Address: _____

School _____ Street _____ City & State _____ ZIP _____
Instructor _____

VERIFICATIONS

As an exhibitor in the 2023 Student Exhibit **CELLPHONE+** I verify that:

- I am currently (was) enrolled in Spring 2022 and/or Fall 2022, in high school or college.
- I created and own the artwork submitted.
- I have read and agree to the terms and conditions for submission, display, and sales.

Artist Signature: _____ Date: _____