



2022 MEMBERS' EXHIBIT PROSPECTUS

Exhibit Dates: Wednesday, July 6 – Saturday, August 6, 2022

Entry Registration Period: May 18 – June 12, 2022

Every year, one of the most anticipated events at Viewpoint Photographic Art Center is the Members' Exhibit. This year's exhibit will again celebrate the outstanding artistic talents and creativity of its members. Emerging from the grips of a world-wide pandemic and recurrent surges of viral variants, activities such as Print Night, Portfolio Night, Artists' Receptions, in-person workshops and exhibits have rekindled the interest in the photographic arts and our desire to share those works with others.

Viewpoint Members are invited to submit one of their photographs for display. New work that has not been displayed previously at Viewpoint Photographic Art Center or other local area galleries is preferred. Submissions are not restricted to a particular theme or form of photography. A diptych, triptych, etc., counts as one image and should be submitted as one file. Exhibition display space includes both the Main and Step Up galleries, and only the **first 100** entries will be accepted. Registration for the 2021 Exhibit closed five days early because this quota had been reached.

Entering the 2022 Members' Exhibit is a two-step process:

1. Register your photographic entry online through EntryThingy from May 18 – June 12. The entry fee of \$25 for the Members' Exhibit is due with the registration. A thumbnail image of the print is also required with the EntryThingy registration.
2. After registering your photographic submission on EntryThingy, take your print to Viewpoint during the submission period from Wednesday, June 15 to Saturday, June 25, 2022, during gallery hours. If unable to deliver your print to Viewpoint, please ship it to David Wong, 13580 N. Meadow View Drive, Grass Valley, California 95945 for delivery during the submission period.

EXHIBIT DETAILS: The 2022 Members' Exhibit will run from July 6 through August 6, 2022. Viewpoint Photographic Art Center will continue to follow the prevailing local pandemic protocols for businesses and public gatherings. Viewpoint Photographic Art Center hours are currently limited. Check the website for the current hours of operation.

Please review the sections for EntryThingy Registration, Print Submission, and Contractual Specifications below. The specifications ensure sufficient space to hang accepted artwork and a high level of presentation of all artwork. Submissions that are not in compliance with the specifications will not be accepted for the exhibition. Address any questions or concerns by emailing the curators at exhibit@viewpointgallery.org

IMPORTANT DATES

May 18	Entry Registration period begins on Entrythingy
June 12	Entry Registration period ends at midnight
June 15 – June 25	Print drop-off at Viewpoint or shipping address
July 6	Members' Exhibit opens (Check Gallery Hours)
July 9	City-wide Second Saturday event 2:00 – 7:00 p.m.
July 17	Artists' Reception 2:00 – 5:00 p.m.
August 6	Members' Exhibit closes
August 10	First day to pick-up unsold print (Check Gallery Hours)
September 10	Last day to pick-up unsold print

SPECIFICATIONS FOR ENTRYTHINGY REGISTRATION

1. **Download the Prospectus.** When you deliver your submission to Viewpoint, you will need a hard copy of the Print Information Sheet, the last page of this Prospectus. The Prospectus will not be available online after the Entry Registration Period.
2. Before registering your print on EntryThingy, complete the Print Information Sheet for your artwork. This step will assure the accuracy of your information.
3. The maximum print size including the mat is 22 X 28 inches. A square image may be a maximum of 20 X 20 inches. For a print not submitted in a traditional gallery mat (for example, prints on aluminum), the maximum overall size is 22 X 28 inches.
4. Prepare the Thumbnail Image digital file to the following specifications:
 - File type: jpeg format
 - Color space: sRGB
 - Image Quality: High
 - File size: Less than 2 MB (Minimum of 1200 pixels on longer side dimension)
 - File Name: Your last name followed by image title. For example: smith__duneshadowdeathvalley.jpeg File name should not contain capitals, spaces, or any of these special characters !#%^@+,:;=() or periods other than the one before the file extension (jpg). Hyphens and underscore are okay. Do not watermark the image. Do not sign your image.
5. Upload your submission online through the Viewpoint website Call for Entries using EntryThingy(viewpointgallery.org/exhibits/calls). If you have not used EntryThingy before, the link How To Use EntryThingy is on the webpage with the Prospectus. In EntryThingy, under description of work include the following information:
 - Title of Print (for a vertical image, the online title limitation is 29 characters)
 - Title of Print for printed gallery label if different from online title

- Artist's name
 - Photographic medium of the print
 - Mat size, measured in Width by Height (for example: 8 inches wide by 10 inches high)
 - Image size, measured in Width by Height (for example: 11 inches wide by 14 inches high)
 - Total number of prints available for purchase including the exhibited print
 - Sale price or Not For Sale (NFS)
6. Upload Thumbnail Image jpeg file to EntryThingy. This jpeg file will be used for the Viewpoint online gallery and sales.
 7. The entry fee must be paid at the time your entry registration is completed in EntryThingy. The entry fee is non-refundable.
 8. All entrants to the 2022 Members' Exhibit must be current members of Viewpoint Photographic Art Center or new members enrolled prior to the submission of any work. New members or members with outstanding dues are encouraged to pay membership fees online at the Viewpoint website prior to their print submission.
 9. Entry registration deadline is Sunday, June 12, 2022 at midnight PST. The first **100 entries** will be accepted for the exhibit.
 10. Email any questions to exhibit@viewpointgallery.org with "2022 Members' Exhibit" in the subject heading.

SPECIFICATIONS FOR PRINT SUBMISSION

1. The maximum size for a print is 22 X 28 inches or 20 X 20 square. For a print not submitted in a traditional gallery mat (for example, prints on aluminum), the maximum overall size is 22 X 28 inches.
2. Viewpoint will provide acrylic glazing for matted prints in the following sizes: 8 X 10, 9 X 12, 11 X 14, 16 X 20, 18 X 24, 22 X 28, and 20 X 20. If you use a different-sized mat, you must provide acrylic glazing of the same size at the time of print delivery.
3. Submitted work(s) should meet professional presentation standards. Only use archival materials and methods. **Do not frame your print.** No framed work will be exhibited.
4. Print Presentation:
 - a. Traditional Gallery Mat: A white over mat is preferred. Hinge the mat and backing board with archival tape and mount the print on the backing board with corners, tape, or dry-mount tissue. Please avoid foam core backing. Due to the display method used by Viewpoint, total thickness should not exceed 3/16 inch (4 mm).
 - b. Alternative medium prints, such as images printed on aluminum or canvas are acceptable. Label the reverse side of the print with your name and title of the image.

- c. Place the matted print (or alternative medium) in a sleeve or appropriate protective material. Do not seal the sleeve. Include the Print Identification Sheet (see last page of this Prospectus) inside the sleeve of the accepted print.
5. We encourage you to make your print available for purchase. Please request a minimum \$75.00 sale price for each print.
6. Deliver prints to Viewpoint between Wednesday, June 15, through Saturday, June 25, 2022.
 - a. In person deliveries must be made during gallery hours.
 - b. If mailing a print entry, the artist/owner of the image submitted is solely responsible for the cost, care, protection, and insurance of the artwork during shipment to and from Viewpoint. Include a **prepaid shipping label** for the return of unsold prints. Shipped prints must be received during the designated submission period of June 15 – June 25, 2022. Late arriving entries will not be accepted unless prior arrangements have been made.

Ship entries to:

David Wong, Viewpoint Curatorial Committee
13580 N. Meadow View Drive
Grass Valley, California 95945
(530) 852-7800

CONTRACTUAL SPECIFICATIONS

1. You must be the creator and owner of the copyright for the image you submit. You will retain the copyright of your image, but you are permitting Viewpoint Photographic Art Center to display the image on its website and use it to publicize and promote the 2022 Members' Exhibit for no extra fees or royalties. Publicity may include, but is not limited to, publication in any printed materials, advertisements, catalogs, and electronic media, including Viewpoint's website.
2. Artwork submitted to the 2022 Members' Exhibit must be created by the person entering the photographic image/artwork and the artist shall be responsible for all appropriate permission(s) for the use of the image submitted.
3. Final acceptance of entries in the 2022 Members' Exhibit is at the Curatorial Committee's discretion after viewing the delivered prints. If a print does not match the appearance of the submitted image file, or if the print quality or presentation is not suitable for exhibition, Viewpoint may request a correction or may decline to exhibit the print.
4. For prints that sell, Viewpoint will split the Sale Price with the artist, with 50% to the artist and 50% to Viewpoint Photographic Art Center. Checks for the artist's portion will be mailed 30 days after the close of the exhibit.

5. Any disputes over an image will result in the image being removed immediately from the gallery.
6. As the artist, you are solely responsible for the cost, care, protection, and insurance of your artwork during shipment to and from the Viewpoint. Artwork or accessory submitted for this show will be treated with the utmost care, but Viewpoint's responsibility and liability arising from or connected with damage, loss, theft, or any other cause whatsoever is limited to the artist's commission (50%) of the Sale Price of the work submitted.
7. Multiple copies of images/artwork will be sold by Viewpoint only if the artist agrees to deliver finished prints to the gallery within two weeks of the exhibit's conclusion, at which time the gallery will fulfill the orders.
8. Unsold exhibit prints must be picked up from Viewpoint Gallery between August 10 and September 10, 2022 during gallery hours (unless shipping has been arranged). Artwork submitted with return shipping will be shipped by August 26.
9. Any work exhibited in the 2022 Members' Exhibit that is not retrieved by October 1, 2022 becomes the property of Viewpoint Photographic Art Center.
10. Upon registering and submitting your image, you are declaring that your submission meets Viewpoint's guidelines and that you are agreeing to these terms.

Viewpoint Members' Exhibit, 2022

Print Information Sheet

PRINT NUMBER (For Viewpoint Staff Only)

ARTWORK INFORMATION

Print Title			
For Vertical Images Only: Online Print Title (29 character max)			
Photographic Medium (circle one)	Gelatin Silver Inkjet Print Alternative Process: (specify) Other: (specify)		
Sale Price or NFS (Not for Sale)	\$	\$75 is the minimum price on prints for sale in the gallery	
Total Number of Prints For Sale	1	2	3 4
Image Size Width x Height	_____ (W) x _____ (H) inches		
Mat Size	_____ (W) x _____ (H) inches (Vertical mat) _____ (W) x _____ (H) inches (Horizontal mat)		

ARTIST INFORMATION (Please Print)

Artist Name: _____

Email Address: _____

Return Mailing Fees and Materials Submitted _____ (Y/N)

Mailing Address for shipped image: _____

Phone Number with Area Code: (____) _____

VERIFICATIONS

As an entrant in the 2022 Members' Exhibit, I verify that:

- I created and own the artwork submitted.
- I have read the Specifications for Print Submission and agree to the terms and conditions for submission, display, and sales.
- I am a member in good standing of the Viewpoint Photographic Art Center.

Artist/Owner Signature _____ Date _____

VIEWPOINT Staff - ONLY

Date Received: _____ Received By: _____