

PROSPECTUS

ART FROM ART

Entry Deadline: February 13, 2022
Exhibit: April 6, 2022 – May 7, 2022

OPEN CALL FOR ENTRIES

As part of Photography Month Sacramento, Viewpoint Photographic Art Center is sponsoring an open call exhibit for April 2022. The theme of this juried exhibit, *ART FROM ART*, celebrates artful photographs whose subjects originated in works created by other artmakers. Your subjects, for example, might be captured from graffiti, murals, signs, statues, cemetery markers, art installations, antiques, sidewalk chalk art, neon, tapestry, tattoos, or even other photographs. The camera phone is one of the most effective means of capturing these gems. It's handy, easy to use and always with you. Viewpoint encourages its use, but also welcomes all forms of image capture including the phone, DSLR, large format, Holga, or pinhole cameras. *Art from Art* is open to all entrants. Viewpoint membership is not a prerequisite for entry. Viewpoint welcomes your concepts, creativity and craftsmanship in interpreting ART FROM ART.

AWARDS

1st Place - \$500

2nd Place - \$300

3rd Place - \$150

Curators' Award - \$150

Three Honorable Mentions – Viewpoint Workshop valued at \$95.00

JUROR INFORMATION

Henry Paine is the juror for *ART FROM ART*. He recently retired from his establishment in Stockton, CA, "Henry Paine Camera Repair and Photography" after many years of sharing his knowledge and expertise of cameras, lens, and fine art photographic prints. A constant art exhibitor in the region, Paine has few peers among black and white photographers and his mastery of Appropriated Art is renowned. A true craftsman in the traditional darkroom, his digital darkroom skills are unparalleled. Paine's style and vision are consistent through his four-decade progression from large format view cameras to the iPhone camera that he carries in his shirt pocket. Paine's compositional sense approaches as close to perfection as any photographer is allowed. While his own work is black and white photography, Paine has a keen appreciation for work achieved in color.



Paine is a charter member of Viewpoint Photographic Art Center and an invaluable member of the Installation Crew as well as a regular at Print Night critiques.

henrypaine.com/all-photographs

ENTRY FEES

- 1 Image - \$25
- 2 Images - \$35
- 3 Images - \$45

Upload your image submission(s) to www.viewpointgallery.org under Call for Entries using EntryThingy (www.viewpointgallery.org/exhibit/calls). Deadline for entry is Sunday, February 13, 2022, at midnight.

SPECIFICATIONS FOR ENTRY

1. Download the Prospectus; it will not be available online after the Call ends. If your work is accepted for the exhibit, you will need to print the Print Identification Sheet which is the last page as well as refer to other requirements.
2. The maximum print size including the mat is 18 X 24 inches. Square images may be a maximum of 20 X 20 inches. For prints not submitted in traditional gallery mats (e.g. prints on aluminum), the maximum overall size is 18 X 24 inches.
3. Prepare the digital file to the following specifications:
 - File type: jpeg format
 - Color space: sRGB
 - Image Quality: High
 - File size: Less than 2 MB (Minimum of 1200 pixels on longer side dimension)
 - File Name: Your last name followed by image title. For example: smith__duneshadowdeathvalley.jpg File name should not contain capitals, spaces, or any of these special characters !#%^@+,,;=() or periods other than the one before the file extension (jpg). Hyphens and underscore are okay. Do not watermark the image. Do not sign your image.
4. Upload your submission(s) online through the Viewpoint website Call for Entries using EntryThingy(viewpointgallery.org/exhibits/calls). If you have not used EntryThingy before, the link How To Use EntryThingy is on the webpage with the Prospectus.
5. In EntryThingy, under description of work include the following information for each image submitted.
 - Title of Print (For vertical images the online title limitation is 29 characters)
 - Title of Print for printed gallery label if different from online title
 - Artist's name
 - Photographic medium of the print
 - Mat size, measured in Width by Height (For example: 8 inches wide by 10 inches high)
 - Image size, measured in Width by Height (For example: 11 inches wide by 14 inches high)
 - Total number of prints available for purchase including the exhibited print
 - Purchase price or Not For Sale (NFS)
6. Upload jpeg image file(s) to EntryThingy. For accepted work, the jpeg file(s) will be used for Viewpoint online gallery and sales.
7. The entry fee must be paid at the time your entry is completed in EntryThingy. The entry fee is non-refundable.

8. All images will be juried as submitted in electronic format. The decisions of the juror and Viewpoint are final.
9. Submission deadline is Sunday, February 13, 2022 at midnight PST.
10. Email any questions to exhibit@viewpointgallery.org with ART FROM ART in the subject heading.

ENTRIES ACCEPTED FOR EXHIBITION

1. You will be notified via email on February 28, 2022 if your work is accepted for the ART FROM ART exhibit.
2. The maximum size for a print is 18 X 24 inches or 20 X 20 square. For prints not submitted in traditional gallery mats (for example, prints on aluminum), the maximum overall size is 18 X 24 inches.
3. Viewpoint will provide acrylic glazing for matted prints in the following sizes, 8x10, 9X12, 11X14, 16X20, 18X24 and 20X20. If you use a different-sized mat, you must provide acrylic glazing of the same size at the time of print delivery.
4. Submitted work(s) should meet professional presentation standards. Only use archival materials and methods. **Do not frame your print(s).** No framed work will be exhibited.
 - a. A white over mat is preferred. Hinge the mat and backing board with tape and mount prints on the backing board with corners, tape, or dry-mount tissue. Please avoid foam core backing. Due to the display method used by Viewpoint, total thickness should not exceed 3/16 inch (4 mm).
 - b. Alternative presentation styles, such as images printed on aluminum or canvas are also acceptable.
5. Label the reverse side of each print with your name and title of the image. Place the matted print (or alternative medium) in a sleeve or appropriate protective material. Do not seal the sleeve. Include the Print Identification Sheet (see last page of this Prospectus) inside the sleeve of each accepted print.
6. We encourage you to make your print(s) available for purchase. Please request a minimum of \$75.00 for each print.
7. Deliver prints to Viewpoint between Wednesday, March 2 through Saturday, March 19, 2022.
 - a. In person deliveries must be made during gallery hours.
 - b. If mailing a print entry, the artist/owner of the image submitted is solely responsible for the cost, care, protection, and insurance of the artwork during shipment to and from Viewpoint. Include a prepaid return shipping label with your shipped print(s). Shipped prints must be received during the designated submission period of March 2 – March 19, 2022. Late arriving entries will not be accepted unless prior arrangements have been made.

Ship entries to:

David Wong, Viewpoint Curatorial Committee
13580 N. Meadow View Drive
Grass Valley, California 95945
(530) 852-7800

8. Unsold images can be picked up from the Viewpoint Gallery beginning May 11 through June 11, 2022 during gallery hours. Work submitted with return shipping will be shipped by May 26. Any work not retrieved by July 2, 2022 becomes the property of Viewpoint.

TERMS OF ENTRY FOR ENTRANTS: CONTRACTUAL INFORMATION

1. You must be the creator and owner of the copyright for all images you submit. You will retain copyright of all images but you are permitting Viewpoint Photographic Art Center to display images on our website and use them to publicize and promote ART FROM ART for no extra fees or royalties. Publicity may include, but is not limited to, publication in any printed materials, advertisements, catalogs, and electronic media, including Viewpoint's website.
2. Artwork submitted for ART FROM ART must be created by the person entering the photographic image/artwork and the artist shall be responsible for all appropriate permission(s) for the use of the image submitted.
3. Final acceptance of entries in ART FOR ART is at the Curatorial Committee's discretion after viewing the deliverable prints. If a print does not match the appearance of the submitted image file, or if the print quality or presentation is not suitable for exhibition, Viewpoint may request a correction or may decline to exhibit the print.
4. For prints that sell, Viewpoint will split the purchase with the artist, with 50% to the artist and 50% to Viewpoint Photographic Art Center. Checks for the artist's portion will be mailed 30 days after the close of the exhibit.
5. Any disputes over an image will result in the image being removed immediately from the gallery.
6. As the artist, you are solely responsible for the cost, care, protection, and insurance of your artwork during shipment to and from the Viewpoint. Artwork or accessory submitted for this show will be treated with the utmost care, but Viewpoint's responsibility and liability arising from or connected with damage, loss, theft, or any other cause whatsoever is limited to the artist's commission (50%) of the retail value of the work submitted.
7. Multiple copies of images/artwork will be sold by Viewpoint only if the artist agrees to deliver finished prints to the gallery within two weeks of the exhibit's conclusion, at which time the gallery will fulfill the orders.
8. Exhibit prints must be picked up between May 11 and June 11, 2022 (unless shipping has been arranged). Any work exhibited in ART FROM ART that is not retrieved by July 2, 2022 becomes the property of Viewpoint Photographic Art Center
9. Upon registering and submitting your image(s), you are declaring that your submission(s) meet Viewpoint's guidelines and that you are agreeing to these terms.

CALENDAR for ART FROM ART EXHIBIT

April 6 – May 7, 2022

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|------------------|---|
| February 13 | Deadline for Submission on EntryThingy |
| February 28 | Announcement of Accepted Entries |
| March 2 -19 | Delivery of exhibit-ready prints to Viewpoint with Print Identification Sheet |
| April 6 - May 7 | Exhibit dates |
| April 6 | Gallery and Online Exhibits open and awards are announced |
| April 9 | Second Saturday Viewpoint Gallery 3:00 p.m. – 7:00 p.m. Check the Viewpoint website for updates. |
| April 17 | Artists' Reception Viewpoint Gallery 2:00 p.m. – 5:00 p.m. Check the Viewpoint website for updates. |
| May 7 | Last day of Gallery Exhibit |
| May 7 – June 4 | On-line Gallery Exhibit continues |
| May 11 – June 11 | Artist pick up unsold prints from Viewpoint during gallery hours |

ART FROM ART

Print Information Sheet

VIEWPOINT Staff - ONLY

Print Number: _____ Date Received: _____ Received By: _____

ARTWORK INFORMATION

| | | | |
|---|--|---|--|
| Print Title | | | |
| For Vertical Images Only | Online Print Title (29 character max) | | |
| Photographic Medium (circle one) | Gelatin Silver Inkjet Print Alternative Process: (specify) Other: (specify) | | |
| Camera Type (circle one) | Phone DSLR film SLR large format view Holga Pinhole OTHER (specify) | | |
| Location of original Art Source | (example: Museum, Paris or mural, Portland) | | |
| Sale Price or NFS | \$ _____ | \$75 is the minimum price on prints for sale in the gallery | |
| Total Number of Prints For Sale | 1 2 3 4 | | |
| Image Size in inches Width x Height | _____ (W) x _____ (H) inches | | |
| Mat Size | ____(W) x ____ (H) inches (Vertical mat) ____(W) x ____ (H) inches (Horizontal mat) | | |

ARTIST INFORMATION (Please Print)

Artist Name: _____

Email Address: _____ Phone (____) _____

Shipping Address: _____

VERIFICATION

As an entrant in Viewpoint's ART FROM ART Exhibit, I verify that:

- I created and own the artwork submitted.
- I have read the Terms of Entry and agree to the terms and conditions for submission, display, and sales.

Artist/Owner

Signature _____ Date _____